

DABA Membership Meeting held Thursday November 17th , 2016.

At: Edward Jones Investments, 8 Tristan Dr. Ste 2. Dillsburg, PA 17019

Meeting called to order at 7:00 p.m. by President Delvyn Cunningham.

Board Members Present:

Delvyn Cunningham
Mike Gaffney
Dustin O'Brien

Members Present:

Amanda Kilmer
David Kelley
Larry Theisen
Dan Liberatore
Joseph George
Bob Pease
Rob Lauver
Kathy Ulrich

Committee Reports:

1. Treasurer: Savings account had \$.17 in dividend income which brings the savings account balance to \$3,939.62. Checking balance is \$1,683.30 which brings total balances of both to \$5,622.92.
2. Membership / Directory: There were no new members or renewals.
3. Scholarship: No recent activity and no report at this time.
4. Mixer: Next mixer will be held at Member's 1st. No date or time has been established yet.
5. Website: No recent activity and no report at this time. Remember that your business can be featured on our website in the member's spotlight on the home page for a \$25.00 donation. Please contact Sam Barnes at sam@nocturnowl.co to have your business featured or for more information.
6. Light Up Night: This year Light Up Night will be held on December 2 at 7:00 p.m. Decorating the tree and the square are scheduled for Sunday, November 27th at 10:00 a.m. The Lite Up Night event will be begin at the square with the lighting of the tree and then proceed down a marked route to the old Monaghan church for refreshments and a visit with Mr. and Mrs. Clause. **Volunteers are needed** to decorate the tree and the Dillsburg square. If you can help with the decorations please contact Dave Kelley at Golden Rentals, or at the church please contact Sherry Houseal. Also had a discussion on setting up donation bins to try and get some support from locals for the event.
7. Pickle Drop: DABA is assisting with the early (Baby) pickle drop and at the souvenirs table. Once again we are asking for volunteers to spend a couple of hours helping out with this event.

New Business / Discussion:

All members are invited to the 2016 DABA Christmas Party. This year it will be held on Sunday, December 11 from 3:00 PM to 6:00 PM at the Wheelwright Shop on the grounds of the Dill Tavern and Plantation. The event will be catered this year by Road Hawg Barbecue. They will be supplying pulled pork & chopped brisket, mac & cheese, and potato salad. Feel free to bring a covered dish or a dessert to

share to round out the meal. Also, you may bring your own beverages. Water and non-alcoholic drinks will be provided by DABA. Please RSVP to del@soho-computer.com.

Ways to improve and grow DABA were still on the table. Several suggestions were given. Among those were: contacting new businesses who expressed an interest in joining DABA but haven't done so yet, contacting current members to show our support and ask for theirs, social events targeted toward DABA members as an enticement for joining (a bus trip, bowling, etc.), inviting speakers that can address the issues of starting and growing a small business, and reminding the community of what DABA contributes or has contributed in the past. Your feedback would be appreciated. Let us know what you think of these ideas. Discussion was had on going to an app for phones and tablets as opposed to the directory, this wasn't overly favored by most members. Bob Pease took initiative to help form and run the membership committee to come up with ideas/actionable items to gather new, and maintain current members within DABA. Discussion was had on doing a better job with self-promotion, reminding the community and business owners what all DABA does for and within the community. We will be working on some visuals to help keep our message consistent. The idea of coupon books also floated around as a way to incentivize new members to join, to help promote their business; as well as discounts on memberships for referring a member, and getting them signed up. The membership committee plans to meet and develop key strategies over the next few weeks to help grow DABA moving forward.

There will be no regular meeting in December. The next regular membership meeting will be held on Thursday, January 26th at SOHO Computer Services, 200 North Second Street Unit 2, Dillsburg at 7:00 PM.

Meeting adjourned

Respectfully submitted by Dustin O'Brien-Secretary.