

DABA Membership Meeting on Thursday August 25, 2016. At: Dillsburg Library, 204 Mumper Ln. Dillsburg, PA 17019

Meeting called to order at 7:00 p.m. by President Delvyn Cunningham.

Board Members Present:

Delvyn Cunningham - President
Dustin O'Brien- Secretary
Sam Barnes- Treasurer
Mike Gaffney- Vice President

Members Present:

Amanda Kilmer
Marlene Stiffler
Kate Pursel
Rob Lauver
Dan Liberatore
Sherry Houseal
Scott Heltzel
Marie Chomicki

Committee Reports:

1. Treasurer: Savings balance-\$4,939.04 (includes \$.21 dividend income) Checking balance- \$253.80 (Includes \$250.00 check for Farmer's Fair Vendor) Total in both accounts- \$5,192.84 No checks for DABA is needed at the moment
2. Membership/Directory: No renewals at this time, do have a new member, welcome back **Cornerstone Chiropractic**.
3. Scholarship: No committee member present
4. Mixer: The next mixer will be held on September 20th at Range End. It's the annual combined mixer hosted by DABA and the Mechanicsburg Chamber. A big thank you to the individuals who were out helping spread the word about the mixer, personally inviting members, and promoting DABA at the same time. Your efforts will have a tremendous impact on the success of this years combined mixer. Sponsorships are still available, and range from \$200-\$75-\$25. These will also get you a table, so you can showcase your business.
5. Website: Always remember that the business of the month is \$25 and puts you on the front page of DABA's website. The credit card we've been using for Go Daddy has expired. Del will link DABA's checking account to have an automatic withdrawal occur.
6. Light up night: Nothing to report at this time.

Additional Business:

A lot of discussion was based around ways to make DABA better, and to get more involvement from local businesses and current members. Many ideas were created in an effort to help get DABA's name out, and to be able to explain to business owners, and individuals exactly what DABA is, and why we're here. Some ideas were to become more involved in the community, and to leverage Facebook and social media as a way to reach out to individuals. Another suggestion was to get involved with DECA, and FBLA at the school to help them with business experiences needed in their group. It was discussed to use surveys

from current member's to help direct DABA in the direction most desired by our members, and community. An email was discussed with a short survey, as well as leveraging our next combined mixer as an opportunity to receive feedback. In order to receive a raffle ticket, you first must fill out a quick and brief survey.

Members were all in favor of returning to annual members as opposed to the semiannual renewals to keep costs down for business owners. It also seemed as though most were interested in keeping the directory instead of doing a printed calendar next year.

The next Membership meeting will be held on Thursday, September 22nd. 7:00 P.M. at Citizens Bank, 4 South Baltimore Street, Dillsburg.

Meeting Adjourned

Respectfully submitted by Dustin O'Brien- Secretary